

Our Vision

At Inside Edge Coaching, we aim to be the world's leading ski coaching community — where science, passion, and connection inspire every skier to reach their highest potential. We believe skiing is more than a sport; it's a lifelong journey of discovery, growth, and joy.

Through inclusive, science-driven experiences, we empower skiers from all backgrounds to transform their technique, deepen their understanding, and develop the skills that fuel confidence and excellence on every run. Our coaching philosophy is rooted in the latest biomechanics and skill acquisition research, blended with a genuine love for the sport and a commitment to fostering meaningful connection.

We envision a global community of skiers who are not only highly skilled but also deeply connected — to themselves, to their peers, and to the mountain environment. By cultivating this sense of belonging and purpose, we help skiers unlock lasting motivation and achieve breakthroughs both on and off the snow.

Together, we're redefining what it means to grow as a skier — with every turn, every lesson, and every shared moment.

Josh and Guy

A handwritten signature in black ink, appearing to read "Guy Smith". The signature is fluid and cursive, with the first name "Guy" being more prominent and the last name "Smith" following in a similar style.